

# **Expanding your business in Mexico**

Expanding into new international markets can be a challenge due to the number of issues to consider and topics to resolve. Our Unlock Mexico service can provide expert advisory and insights to support you every step of the way. From helping you find the best location, to setting up a branch or subsidiary, we are committed to providing pragmatic advice that allows you to focus on achieving your business goals.

International expansion is an important step, and by appointing an international business adviser dedicated to your business, who takes the time to understand it and customize the specific services you require, you will know you have the support to manage the risks and maximize the potential a new market offers your business.

Our advisers can help at every step of your growth cycle – from starting-up, raising venture funding, listing in a global exchange, acquiring or merging with another company or using Mexico as a gateway to expand into other markets in Latin America. This means that whatever the challenge, we will be at your side.





## We can help you with the following services

Company set up



- Determining the appropriate corporate structure
- Company registration
- Intellectual property advice
- Help with opening a bank account in Mexico

- Research service to determine the optimum location for your business
- Identify potential locations based on the factor most important to your business (e.g., skill, networks, affordability)



Location advice

Employment issues

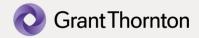


- Employer solutions
- Help with work permits and visas
- Pensions and benefits
- Global mobility

- Corporate and international taxes
- Indirect taxes
- Transfer pricing
- Personal taxation advice
- Stock options and repatriation of funds



Taxation services



### We can help you with the following services (continued)

Back-office services



- Bookkeeping for start-ups
- Payroll and other HR services
- Fully outsourced solutions
- Financial reporting and accounting services

- Advice on debt or equity funding
- Listing on the Mexican Stock Exchange
- Mergers and acquisitions



Financing your business

Business growth support

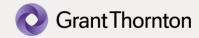


- Tailored support to help you grow your business
- Market assessment and competitor analysis
- Market entry strategy
- Introductions to key business communities

- Statutory and non-statutory audits
- Conversions to IFRS and US GAAP
- Financial reporting advisory
- Adaptation to Mexican accounting principles
- IFRS and US GAAP advisory



Audit and assurance



### Why choose Mexico?









With a strategic geographic location, excellent supply chains, tax incentives, and a talented, young workforce, Mexico is one of the best places to do business.

#### Market Opportunity

- The country's economy grew 1.24% last year
- Mexico's GDP is one of the largest in Latin America

#### Young and skilled talent

- Average age: 29 years
- 61 million economically active people

#### Ease for business

- You require only 7 proceedings.
- Excellent sovereign debt ratings.
- Mexico ranks first in Latin America with the best environment for entrepreneurs.
- Mexico has a privileged geographical location, thanks to its proximity to the United States and the rest of Latin America.



## Why choose Mexico? (continued)









Mexico boasts an extensive network of 32 investment protection agreements with 33 countries, 12 free trade agreements with 46 countries, and active participation in the Trans-Pacific Partnership (TPP) and ALADI agreements, offering businesses unmatched global trade opportunities.

#### Quality of life

- A country with diversity, tolerance and service vocation
- Broad educational options and cities to live in
- Rich history and culture

#### Access to finance

- Key financial hub in Latin America
- Variety of funding and debt options
- Mexican Stock Exchange
- Stable interest rates

#### Export capabilities

- Largest exporter in Latin
  America
- leading exporter of advanced High-technology manufacturing
- Leading exporter in automotive industry and food and beverages



### Grant Thornton – A truly global network

Grant Thornton is one of the world's leading organisations of independent assurance, tax and advisory firms.

Wherever you choose to do business, you want access to people with the best ideas and critical thinking that will enable you to grow your business at home and abroad. To ensure continuity of service, we have 40 international business centres (IBC) led by experts from around the world, that work together to provide and co-ordinate the gateway to the resources of Grant Thornton.





### Contact

For more information about how we can help you Unlock Mexico, please contact:



### Sergio Arevalo

Mexico IBC director Grant Thornton Mexico

T +52 55-5424-6500

E Sergio.Arevalo@mx.gt.com

