



# Unlock Croatia

Develop your business and  
#GoBeyond

2025





# Expanding your business in Croatia

Expanding into new international markets can be challenging due to the many issues to consider and resolve. Our Unlock Croatia service can provide expert advice and insight to support you every step of the way. From helping you find the best location, to setting up a branch or subsidiary, we are committed to providing pragmatic and timely advice that allows you to focus on achieving your business goals.

International expansion is an important step, but with a dedicated international business adviser, who takes time to understand your business and customize the specific services you require, you'll know you have the support to manage the risks and maximize the potential a new market offers your business.

Our advisers can help at every stage of your company's growth cycle – from starting-up, raising venture funding, listing on a global exchange, acquiring or merging with another company, or using Croatia as a base to expand into other markets – which means that whatever the challenge, we're at your side.



# We can help you with the following services

## Company set up



- Corporate structure
- Company registration
- Intellectual property
- Bank account advice

- Research service to determine optimum location for your business
- Identification of potential locations based on the factors most important to your business



## Location advice

## Employment issues



- Reward packages
- Employment tax issues
- Pensions and benefits
- Global mobility
- Employment inside and outside EU

- Corporate and international taxes
- Indirect taxes
- Transfer pricing
- Personal taxation advice
- Stock options and repatriation of funds



## Taxation services

# We can help you with the following services (continued)

## Back-office services



- Fixed fee bookkeeping for start-ups
- Payroll and other HR services
- Fully outsourced solutions
- Financial reporting and accounting services

- Debt or equity funding advice
- Mergers and acquisitions
- Set up transaction structures
- Due diligence
- Project, debt and equity financing



## Financial advice

## Business growth support



- Expert, tailored support to help you grow your business in the EU and globally
- Market assessment and competitor analysis
- Market entry strategy
- Introductions to key business communities

- Statutory and non-statutory audits
- Due diligence audits
- Audits of non-profit organisations (NGO)
- Audits of internal control systems
- Audits for fraud detection
- International financial reporting standards advisory



## Audit and assurance



# Why choose Croatia?



## Market Opportunity

- Important role in the economic and political stability of Southeast Europe
- With a nominal GDP of approximately \$50bn (USD), Croatia stands out as one of the leading economies in Southeast Europe



## Magnet for talent

- A nation with a skilled and adaptable workforce, dedicated to professional growth.
- Strong emphasis on education and training, fostering a culture of excellence.
- Proven expertise in managing diverse teams, promoting cross-cultural collaboration



## Improving business environment

- Growing number of vibrant, innovative entrepreneurs leading small-and-medium sized businesses
- Excellent sound ICT infrastructure and a competitive white-collar workforce

# Why choose Croatia? (continued)



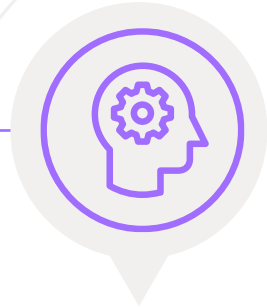
## Quality of life

- Croatia boasts a high safety index, contributing to its reputation as a country with an excellent quality of life.
- Renowned for its warm hospitality and cultural inclusivity, Croatia is celebrated as a welcoming and tolerant nation.
- Croatia offers unparalleled access to its rich heritage, vibrant culture, and stunning natural landscapes, including the Adriatic Sea.



## Access to finance

- Croatia is emerging as a dynamic hub for innovation and financial services, supported by its integration into the Eurozone.
- Businesses in Croatia benefit from access to EU funding opportunities, fostering growth and development.
- Strategic investments have significantly contributed to Croatia's economic growth, creating a favourable environment for international business



## Innovation hub

- One of Southeast Europe's fastest-growing economies
- Attractive incentives for research and development
- Significant untapped potential for growth
- A prime investment destination on the Adriatic coast

# Grant Thornton – A truly global network

Grant Thornton is one of the world's leading organizations of independent assurance, tax and advisory firms.

Wherever you choose to do business, you want access to people with the best ideas and critical thinking that will enable you to grow your business at home and abroad. To ensure continuity of service, we have 22 international business centres (IBCs) led by experts from around the world, that work together to provide and co-ordinate the gateway to the resources of Grant Thornton.



## Croatia

**\$2.61m**  
Revenue (USD)

**1**  
Offices

**46**  
Employees



## Global

**690+**  
Offices

**\$8bn**  
Revenue (USD)

**150**  
Markets

**76,000**  
Employees

# Contact

For more information about how we can help you Unlock Croatia, please contact:



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