



# Unlock Austria

Develop your business and  
#GoBeyond

2025



# Expanding your business in Austria

Expanding into new international markets can be challenging due to the many issues to consider and resolve. Our Unlock Austria service can provide expert advice and insight to support you every step of the way. From helping you find the best location, to setting up a branch or subsidiary, we are committed to providing pragmatic and timely advice that allows you to focus on achieving your business goals.

International expansion is an important step, but with a dedicated international business adviser, who takes time to understand your business and customize the specific services you require, you'll know you have the support to manage the risks and maximize the potential a new market offers your business.

Our advisers can help at every stage of your company's growth cycle – from starting-up, raising venture funding, listing on a global exchange, acquiring or merging with another company, or using Austria as a base to expand into other markets – which means that whatever the challenge, we're at your side.



# Helping expats thrive

## Expat advisory services overview



### Company set up

- Corporate structure
- Company registration
- Registration of business premises
- Intellectual property
- Bank account advice



### Taxation services

- Corporate and international taxes
- Indirect taxes
- Transfer pricing
- Personal taxation advice
- Stock options
- Exit taxation



### Employment issues

- Reward packages
- Employment tax issues
- Work permits and visas
- Pensions and benefits
- Global Mobility
- Employment law
- Payroll
- Employment contracts
- Compliance
- Social security issues and registration
- Posted worker applications



### Legal services

- Commercial and corporate law
- Bank and capital markets law
- Real estate law
- IT, IP and data protection
- Restructuring and insolvency law
- Compliance and manager liability
- Expert opinion

# Your partner in advisory excellence

Complete service portfolio



## Tax

- Corporate Tax
- Restructuring, Mergers & Acquisitions
- International Tax
- Transfer Pricing
- Indirect Tax & Customs
- Private Wealth
- Real Estate Tax
- Global Mobility Services
- Accounting & Tax Compliance Services
- Payroll & People Advisory Services
- Tax Technology Services
- Tax Controversy Services
- Advisor for Advisor



## Audit

- Annual & Consolidated Financial Statements
- Review Engagements
- Audits of Publicly Listed Companies
- Special Audits
- IT Audit & Special Attestation
- Sustainability Assurance Services
- Internal Audit Services
- IFRS & Group Accounting Advisory Services
- Financial Services
- Audit of Public Funding
- Group Accounting Controversy Services
- IT Audit & Sustainability Assurance Services for Advisors



## Advisory

- Valuation
- Transaction Support
- Mergers & Acquisitions
- Restructuring & Going Concern Forecast
- Compliance Advisory
- Export & Sanctions Compliance
- Sustainability Services & ESG Advisory
- Corporate Intelligence
- Forensic Investigations
- Digital Forensics
- Expert Dispute Resolution & Advisory
- Asset Recovery
- Cyber Security & Incident Management
- Blockchain & Crypto

# Why choose Austria?



Located at the crossroads of East and West, Austria offers a strategic hub in the heart of Europe. Its strong economy, excellent infrastructure, and high quality of life make Austria a top choice for expats, investors and companies looking to expand in Europe.



## Market Opportunity

- Central hub between East and West
- Serving as a Gateway to more than 750 million potential consumers within the European Union
- Population of 9.1 million, with a nominal GDP per capita \$ 56,802, ranking 12th globally
- Innovative industrial nation with strong purchasing power



## Favourable labour market

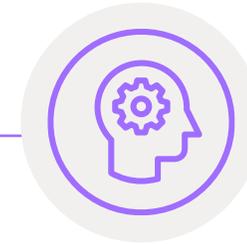
- Highly skilled workforce
- Productivity of the workforce is 10% above the EU average
- Ranked second and third in the categories “Apprenticeships” and “Employee training”, fifth for “Attracting and retaining talents” (IMD World Competitiveness Yearbook)
- High share of university graduates in a wide range of economic sectors



## Business friendly environment

- Attractive subsidies and tax allowances for investors
- Competitive tax system:
  - The corporate income tax rate was reduced to 23% on January 1, 2024.
  - No trade, wealth, inheritance or gift tax.
- A transparent and reliable legal system ensures smooth business operations and protects investor interests.

# Why choose Austria?



The combination of economic strength, innovation, and a high quality of life, make Austria a prime location for businesses and investors. With a dynamic research landscape and strong infrastructure, it offers the ideal environment for growth and success.

## Quality of life

- Austria consistently ranks high among the most liveable countries in the EU, currently holding 2<sup>nd</sup> spot
- Excellent education and health care system
- Prevailing political, personal, economic and legal security in Austria

## Investments and access to finance

- Austria's financial markets provide unrestricted access to foreign investors, creating a stable environment for growth
- Investment Incentives like grants and subsidies to support businesses, especially SMEs, with a focus on R&D and technological innovation

## Innovation hub

- Austria provides various funding options for startups and innovative companies through collaboration between public and private sectors
- Austria supports R&D with funding programs, including grants from the Austrian Research Promotion Agency (FFG).

# Grant Thornton – A truly global network

Grant Thornton is a global leader in assurance, tax, and advisory services, empowering businesses to succeed locally and internationally.

Wherever you operate, our experts bring innovative ideas and strategic insights to drive your growth. With 22 International Business Centres (IBCs) led by top professionals worldwide, we seamlessly connect you to Grant Thornton's extensive resources, ensuring consistent and coordinated support for your business needs.



**Austria**

**\$34.2m**  
Revenue (USD)

**3**  
Offices

**266**  
Employees



**Global**

**690+**  
Offices

**\$8bn**  
Revenue (USD)

**150**  
Markets

**76,000**  
Employees

# Contact

For more information about how we can help you Unlock Austria, please contact:



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